



## Double your Profits

Jasmin Hajro

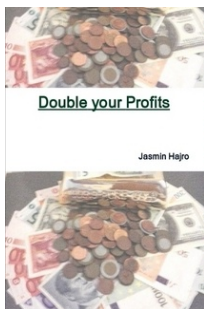


Double Your Profits

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Jasmin Hajro

First english edition 2018

In this short but powerfull book you'll discover :

The bio of entrepreneur & author Jasmin Hajro

&

How to show up like no one else  
( in a cost effective way)

&

How to get people to visit your business & website

&

How to easily standout

&

The Ultimate Winning Strategy  
for entrepreneurs

With all of this, you'll double your profits.

My results in august 2017 : 32,5 sales  
in september 2017 : 43,5 sales  
in october 2017 : 18 sales  
in november 2017 : 86 sales

If I can double my profits, so can You.

&

Plus a Bonus

The bio of author Jasmin Hajro, nice to meet you

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Hello dear reader, how are you ?

Thank you for buying one of my books.

My name is Jasmin Hajro,  
I was born on July 6, 1985 in Bosnia.  
As refugees, we came to the Netherlands 21 years ago.  
After having completed school & worked at several jobs ...

On 17 December 2012, I founded my first company:  
investment firm Jasko. After a successful first year,  
I unfortunately had to close that company.

After a short period of rest, unemployment and temporary work.  
I started again as an entrepreneur.

On September 1, 2015, I founded establishment Hajro.

( We say establishment instead of company,  
because we do a bit more then just sell stuff.  
Like providing jobs,  
donating to 40 different charities,  
and helping people to live richer. )

Since the beginning the core activity is,  
selling sets of greeting cards,  
door to door.  
Nowadays the product range has been expanded.

With, among other things, the selling of my 12 books.

The royalties of my books are donated to the charity:  
foundation Giveth Life.  
From there more than 40 other charities  
receive donations.  
And by buying this book, so do you.  
Thank you.

My company is now part of Hajro Group,  
which consists of 19 different subsidiaries,  
that are part of 1 umbrella organization.  
Called Energy Now (Energie Nu)

For more information about my company  
& the foundation, go to [www.hajro bv.nl](http://www.hajro bv.nl)

How to show up like no one else

Do you have a flyer, a salesletter  
some offers on your website &  
some Blogarticles ??

Great.

Bundle everything....  
Find a printing company.  
With all your writings combined,  
have them print your very own Newspaper.  
Include in it a few articles about some good things,  
that are happening in your community.  
To make it a good news newspaper.

In your own newspaper you have plenty of space to  
introduce yourself.  
And to present your company in the best way possible.  
You also have space for fullpage ads for all your offers.  
  
You can even sell advertising space to other companies  
  
( That printing company will print about 5000 copies  
of Your newspaper for about 200 dollar )  
Negotiate a sweet deal.

Now find someone to deliver Your newspaper to your prospects.

&

Enjoy showing up like no one else.

## How to get people to visit your business & website

Are you doing any marketing & advertising ?

Knock it off.

Stop doing it.

Stop everything.

Now you have saved yourself some money.

Then order about 13 books on copywriting.

Study them, 1 book a month or 1 book a week.

After you've read them all 13...

Now write a 1 or 2 pagesalesletter

Introduce yourself,

introduce your company,

tell what you can do for the prospect :

Your offer & the benefits they will enjoy from having or using it.

Then give them a reason to visit your website;

for example because your giving away a free report or

free Ebook

Give them a reason to visit your store by adding

a discount coupon,  
which they can only use for a limited time.

Because no one can tell about your company  
and offer,  
as enthusiastically as you...

You have to write your persuasive sales letter.

Then have it printed & delivered to your prospects.

If you want people to look at it,  
put your letters in envelopes.

If you want to get their attention,  
repeat the process several times.

### How to easily standout

-

Write your book or booklet.

And position yourself as an expert.  
If you know more about a subject than I do,  
then you are an expert to me,  
regarding that subject.

So write about what you are good at,  
or what you know a lot about.

Describe your experiences as a salesperson,  
or as an entrepreneur.

Describe your life lessons.

Then you publish your book,  
via barnes&noble press & lulu.com &  
createspace.com & kobo.com

Your book will then be available for sale in various  
bookstores in several countries.  
Including Amazon.com & barnes&noble

Your book becomes a marketing tool for you,  
and for your company.

Mention in it or on your book, your web address or  
that of your company.

Make yourself a familiar person.  
People prefer to buy from a celebrity /  
well-known person.

That's why you see celebrities and wellknown people  
in advertisements,  
praising products.

If you want to very easily create & publish your first book....

Then put all the texts on your website,  
in a pdf.  
Write and add some things, like your flyer and blogarticles.  
And your first book is ready  
to be published.

The advantage of this is that you have copyright  
on the texts on your website and your other writings.

And,  
you have went through the process of creating &  
publishing a book already once.

So you can now more easily create your 2nd book .

-

Write down how your last year went.  
And publish that as your second book.

Do the same for 8 other years of your life.  
Write down how that year of your life went for you and publish it  
as a book or booklet.

Keep a journal, so you can easily make a book out of this year



This is my businesscard :

Go to [www.hajrobv.nl](http://www.hajrobv.nl)

and check out the background of my website.

Then go to [my books](#)

and check out the covers.

Now give your businesscards,  
your website &  
your books the same corporate identity .

SelfPublish your books with amazon's  
kindle direct publishing & create space

+

with barnes and noble press

+

kobo.com

You now have a recognizable brand, that stands out.

( In your books you can ask the readers to visit your website for  
a promotional freebie )

With your company you can start to support 20 local charities,  
to differentiate your business even more..

Don't get overwhelmed

Put all the mail you get in a drawer.

Once a month, open and read your mail.

Only once a month.

And your email,

leave it.

And open your mailbox once a week and read it.

Don't worry nobody is gonna die,  
while you create peace in your mind  
& life.

Thus creating more free time,  
to do the important things.  
Like earning money.

" By the way, I started my first company in 2012.

I have made more than 700 sales since

1 September 2015 so far.

So I have a track record  
in sales and business,  
and I know what I'm talking about. "

"" As you have probably already understood,  
I earn my money by selling for my own company.  
That's my work.

The proceeds from my books go to charity.

I write from experience,

I write to help people move forward  
in their lives and business "

The Ultimate Winning Strategy for entrepreneurs

How do we measure success in business?  
With monetary points, with earned euro's or dollars.

What is a successful business?

Successful entrepreneurship =  
selling a lot

We are therefore successfully running our business,  
if we sell a lot.

So success in doing business = selling a lot  
(many sales realized / many sales closed)

Because sales means profits.

So what is the Ultimate Winning Strategy in business?

First we start with the concept,  
then you get 2 examples from real life

Have you noticed that supermarkets are open 7 days a week?

Supermarkets may be a less good example,  
because we just have to eat and drink.

Have you been to the Esso gas station?

( Part of Exxon mobil corporation)

The Esso gas station has a shop with staff,  
and is open 24 hours a day, 7 days a week.

And no, even if it seems that we need petrol,  
the Esso could also have become a self-service gas station,  
where you fill your tank and pay with a creditcard.

But the Esso has a shop with staff, 24/7 .

What do the supermarkets do every day?

They make sales and profits.

Every day !

What does the Esso do every day and night?

The Esso makes sales day and night,  
every day.

So the Esso makes profits,  
every day and night of the year

The supermarkets and the Esso are successful  
because they realize sales every day  
and thus make profits every day.

The Ultimate Winning Strategy for entrepreneurs  
is  
making profits every day.

Make a profit every day of the year.

You do that by selling every day,  
and by daily closing sales.

Your advantage over your competition

If you sell every day & make profits every day,  
do you than have an advantage over companies  
who only make profits 5 days a week?

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Example 1 from real life

I have been selling from Monday, September 18, 2017  
untill Wednesday, September 27, 2017,  
10 days in a row,  
and made 22 sales in total.

So every day I made sales & I made profits everyday.

That is the Ultimate Winning Strategy for entrepreneurs in action.  
(in the real life of running your business)

Well if we are honest,  
then we know that the transaction value  
of sets of greeting cards is modest.  
And therefore the profit per sale is also.

But do not be turned off by those numbers ...  
You will soon receive a real life example from someone who made 1 million.

This was to make you understand the successful Concept  
of the Ultimate Winning Strategy for entrepreneurs  
and that you see proven that it works.

You now understand that Concept,  
you have seen some examples of companies  
applying the Ultimate Winning Strategy.  
You have seen a real life example  
from me I have proven to you that it works.

And you are 100% assured that the Ultimate Winning Strategy works.

People do not need greeting cards  
like they need food and drinks,  
but they bought every day

and I made profits every day.

So it does not matter what kind of product or service you sell.

The Ultimate Winning Strategy also works for you.

Next step

You understand the Ultimate Winning Strategy for entrepreneurs,  
and you know it works.

So now you are going to do it.

You are going to implement it.

I'm not asking you to work 7 days a week,  
although you should do it once.  
( That will boost your confidence )

You can sell from Monday to Friday &  
hire someone who sells for you  
from Saturday to Monday (a part-timer)

Then you will already have  
sales every day and profits every day.

If I can do it alone,  
then you can certainly do it with 2 people!

Are there any other ways how you can  
make sales everyday & profits ever day?

Consider, think and find 20 ways,  
with which you can make sales everyday

and therefore make profits everyday.

Write them down.

- 1 Hire a salesperson
- 2 Create a team of salespeople
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20

Example 2 from real life

Go to [www.youtube.nl](http://www.youtube.nl)  
and watch the video of Walter Bergeron,  
GKIC marketer of the year.

The video lasts about half an hour.

Pay close attention when he says: that means also on Saturdays and Sundays.

(that he was selling 7 days a week and  
making profits every day)

Have you seen  
what the Ultimate Winning Strategy for entrepreneurs  
can do for you?

Go to work,  
go out selling every day & making profits every day.

Apply your 20 ways,  
give your sales a boost,  
make lots of profits.  
Every day of the year.

I wish you a lot of succes.



Selling is the lifebreath of your business.

If you set everything aside,  
and just Focus on this 1 thing everyday.  
Focus on making sales everyday,  
you will soon double your profits.

If I can, so can You

Say : I CAN

and get to work.

P.S. If you have liked this book and got good value from it,  
than would you be so kind  
to recommend it to people that you know.  
So that it also helps them forward.  
Thank you.

I would like to give you another book  
as a gift

-

It's called Recipe for Happiness,  
and it can help you achieve your  
sales and businessgoals.

Beacuse If you are more relaxed and happy,  
you will be more productive

You can read it on the following pages.

Enjoy.

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The Recipe for Happiness

A book has been written about a true story ...  
About a man who was imprisoned in a  
concentration camp at the time of Hitler,  
and happy.

So, Happiness has nothing to do with your circumstances.  
It has everything to do with,  
your choice to be happy,

regardless of circumstances.

Choose to be happy.

Of course there are tougher times in life,  
like when someone you love, dies.

That's part of life.

Those times of grief you just have to go through and process.

Processing is best done by talking about it,  
to get it off your chest regularly.

Or by writing about it,  
if you write down a situation or your feelings about it,  
then it's on paper,  
and it is less in your head.

Writing is a good outlet.

Processing is also done well by: staying busy.  
Whether that is in your work or your hobby.  
They say: a rolling stone does not collect moss.  
So stay busy ....

Okay, now you have learned a good lesson about how to better process negative life experiences.

But you're here for the Recipe for Happiness, right?

Well, the lesson you've learned will help  
to make the recipe work better for you.

Here it comes then ...

You have probably read a local newspaper,  
and you regularly check the news.  
(the daily news on television)

Have you noticed that about 99% of it is bad news?  
Only misery ..  
If you did not know better,  
you would think that the whole world is going to perish.

If it's a habit for you,  
to watch the news every day for half an hour ...

Have you ever wondered if it's healthy for you?  
Does it make you happy ?  
Of course not !

The easiest way to change a habit is by replacing it  
with a new habit.

So from today on, instead of watching the worldly news half an hour a day .....

Watch COMEDY for half an hour a day.

Mandatory.

Every day.

Well, now at half past eight in the evening it's not news time, but Comedy time.

If you watch comedy, you relax & you laugh.  
Sounds healthier, doesn't it?

Well, laughing every day is easy to do, right?

And replacing your old bad habit in this way,  
with a nice, healthy new habit,  
is probably easier than you thought.

Except for the fact that relaxation is good for you,  
when you laugh, also your body makes endorphins.  
Those are natural happiness substances.

Well, after 21 days of daily watching comedy,  
you will have formed a new habit.

So watch Comedy every day.

You can watch a lot of standup comedy on Youtube for free.

Simple?

Sure,

but you have to do it,

every day,

until you don't have to think about it anymore,  
and you start doing it automatically.

#### Some Happiness Ingredients in a row:

- Watch comedy every day, at least one hour.
- Eat ice cream, treat someone with an ice cream.
- Work out, throw out your frustration by playing tennis or go for a run.
- Pee in the yard (and if you get a fine for urinating, laugh your ass off)
- Do not worry, life is too short for that (by staying busy, you do not have time to worry)
- Hug the people that you love

- Go enjoy a cup of coffee or tea
- Buy or save a cat or some other pet
- When you receive money, immediately save a part of it
- Don't let the media scare you, the world is not getting worse, the world is getting better.
- Sex, need I say more  
(when you have sex your body also produces endorphins = those natural happiness substances)

Maybe the Recipe for Happiness  
is different than you had expected....  
But that doesn't matter,  
the point is that it works &  
that it will help you to live happier.

Do it,  
it is easier  
then looking with a sour face.

If you liked this book & got some value from it.  
Would you then be so kind,  
please,  
to recommend it  
to the people that you know.  
So that they too can enjoy it  
and live happier.  
Thank you very much.

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It was my pleasure to write and translate  
this book ( my third one ) for you.  
I hope it helps you to live happier.  
( I know it will, if you do the things it teaches )

And I hope, that we can together make a contribution  
to more happiness in the world.

We can.

If you recommend this book and share it.

Then I will promote it.

And together we will make a contribution to  
a happier world.

I would appreciate it if you would write a short review.

Thank you for your effort.

Kind regards,

Jasmin Hajro



Preview book Build your fortune

the Pay yourself first principle

It means that when you receive your money, you first pay yourself, by for example, setting aside a tenth. To clarify your result, we will make an example calculation.

For example, you earn 3000 euros or dollars per month.

And you pay yourself first, in other words:  
you put aside a tenth (10%) of your income.

So you save 300, - euros per month.

A year has 12 months,

So after 1 year you'll have  $(12 \times 300) = 3600$ , - euros.  
After 1 year you have put a whole month's salary aside.

If you put aside a tenth every month,

how much will you have after 10 years?  
 $(3600 \times 10) = 36000$ , - euro.

So after 10 years you have 36000 euros or a whole year's salary in your saving account.

Later on in this book: Build your Fortune, you'll see how to make that amount that you put aside each month.  
Grow faster.

Preview book Build your Fortune

10% of everything

It is important that when you first pay yourself,  
by setting aside 10%.  
That you put 10% of everything aside.

Of course 10% of your income.

But also 10% of the tips if you receive any,  
also 10% of your surtax,  
also 10% of the money you receive as a gift,  
also 10% of your 13th month,  
also 10% of your bonus,  
also 10% of your wage increase,  
also 10% of your tax refund,  
also 10% of your welcome bonus,  
also 10% of your holiday pay.

No matter from which angle or from whom you receive money, the first thing you do with it,  
is to pay yourself first.  
By setting aside a tenth of it.

End of preview.

Preview book Moneymaker

Moneymaker 3

The bible for entrepreneurs, written by an entrepreneur. So your daily reading.

No, it's not about GOD.

It says, written by an entrepreneur .....

YOU READ ONLY BOOKS WHICH ARE WRITTEN BY PEOPLE WHO HAVE  
THEIR OWN COMPANY !!

Do you understand ?

This way you prevent feeding your mind with BULLSHIT.

And that you will model BULLSHIT.

So you save yourself time and money.

Ok, then a bit about that Entrepreneurial Bible.

It is called No Excuses, the Power of self discipline

And is written by Brian Tracy

And yes, he has his own company.

Otherwise his name would not be here.

It comes down to self discipline.

And self discipline makes you feel very good about yourself.

When you exercise, for example, while most people watch TV. When you work on a  
Saturday, while most people have a weekend. When you take a step towards  
achieving your goals on Sunday.

The above 3 examples require discipline from you.

But 1, 3, 5 years from now

where will you wind up ?

And where will most people wind up ?

Have you ever worked a day with pain because your teeth were broken?

Have you ever worked with only 2 hours of sleep,  
the night before?

Have you ever worked without having slept the night before?

It was probably easier to watch TV then .....

But if I did, then I would be a Bullshitter for you, and not someone who you  
respect.

I disciplined myself and went to work.

Oh yeah, buy the entrepreneurial bible.  
NOW.

Preview book Moneymaker

Moneymaker 2.

Two things that you have to spend your time on daily  
Which 2 are they?  
Watch TV and be on Facebook?

Without B.S., so:

**SALES & DIRECT MARKETING**

If you sell something (sales), then profit comes in.

If you become good at (direct marketing), then profit comes in.

With marketing you save yourself time while selling. You do not have to explain who you are and what your company does during your presentation.

How many hours per working day do you spend on sales?

How many hours per working day do You spend on Direct Marketing?

**WHAT HAPPENS IF YOU ONLY SPEND YOUR WORKINGTIME ON SALES  
& DIRECT MARKETING ??**

Will you have more profits and therefore more money?

End of preview

For more information about this book by me, go to [www.hajrobv.nl](http://www.hajrobv.nl)

Small introduction with establishment Hajro

Establishment Hajro is committed to helping the people in the province of  
Gelderland,  
by providing jobs and keeping people working,  
by donating to more than 40 Charities,  
and by helping people to live richer.

Today Hajro is a subsidiary of Hajro Group.  
The Hajro Group consists of 19 different companies, who are all part of 1 umbrella  
organization.  
Called Energy Now (Energie Nu)

We now have several products & services, and we support more than 40 charities.

Visit us at [www.hajrobv.nl](http://www.hajrobv.nl)  
and discover what more we can do for you.



Hopefully you will become a raving fan & customer of us.  
However you choose,  
I wish you  
a lot of prosperity & happiness.  
Kind regards,  
Jasmin Hajro

Met vriendelijke groeten,



Jasmin Hajro



Hajro  
Ottawastraat 19  
7007 BC  
Doetinchem,  
the Netherlands  
KvK : 65686306  
[www.hajro bv.nl](http://www.hajro bv.nl)



P.S. For more timesaving & profitmaking strategies,  
get a copy of my book Moneymaker.

Thank you for reading my books,  
I hope they help you a lot.

To know what's the most important thing  
to do, every day....

Which is ofcourse Selling

I hope you double your sales & profits  
and then double it again.

How about a gift ?

As a gift to you,  
for being one of my appreciated readers.  
I want to give you book Moneymaker,  
free of charge.

It will help you to save time  
&  
make more money.

Enjoy...

Kind regards,  
Jasmin Hajro

**In this book you will discover 17 strategic actions:  
the Moneymakers,  
that you can implement immediately.  
Which help you to earn more money &  
have more free time.**

**Moneymaker 1. How to create multiple incomes.**

**Moneymaker 2. How to do well, by only doing 2 things**

**Moneymaker 3. What is your daily reading ?  
The entrepreneurial bible of course.**

**Moneymaker 4. How to Build your Fortune, and still have enough time  
for yourself, your family and your company.**

**Moneymaker 5. Orient yourself Globally**

**Moneymaker 6. How to save time with groceries.**

**Moneymaker 7. How to get into the Top 20%**

**Moneymaker 8. You & Direct mail**

**Moneymaker 9. How to fund yourself & save on your taxes**

**Moneymaker 10. How to connect your company to your community**

**Moneymaker 11. Your communication**

**Moneymaker 12. your blank book, the seminar**

**Moneymaker 13. how to use Social media correctly**

**Moneymaker 14. your email on autopilot**

**Moneymaker 15. How SEO isn't for you**

**16. Bonus moneymaker**

**17. Extra Bonus moneymaker**

**MONEYMAKER**  
**more money & more free time**  
**for you**

**From experience and**  
**ready to implement ,**  
**without BULLSHIT!**

**(So without theory**  
**which looks great on paper & that in real life**  
**maybe might work )**

**Only suitable for Entrepreneurs & self-employed**

**written by :**



**Jasmin Hajro, entrepreneur & author of:**

**Book How to Build up your own Fortuinje with simple steps, first edition.**

**Book Moneymaker.**

**Book Recipe for Happiness.**

**Book the lifebuoy for banks  
" loyal banking "**

**book the Ultimate Winning Strategy  
for entrepreneurs.**

**Book Poems, jokes and book.**

**Book Victory**

**Book Establishment Hajro, the conglomerate.**

**Book Victory II**

**book Always employment & always money in your pocket, every day.**

**Book Build your fortune, 3rd edition**

**Book Things you do not want to know.**

**Book Overcoming tough times**

**Book For you**

**Hi**

**my name is Jasmin Hajro.**

**I am the founder of Hajro Group ([www.hajrobv.nl](http://www.hajrobv.nl))**

**And the author of 13 books.**

**I am also the founder of the Giveth Life foundation.**

**Why is this Moneymaker for you?  
Because I wish that when I started as an entrepreneur,  
on December 17, 2012. That someone told me these things.  
So that I had not wasted so much time,  
and left so much money on the table.**

**This is for you, to save you time and money.**

**Briefly summarized, this book consists of  
17 strategic actions,  
with which you gain more profits and  
more free time.**

**Moneymaker 1.**

**Your company's daughters.**

**Give your current company a  
number of subsidiaries.**

**Offer totally different  
products & services.**

**This makes your company look  
bigger in the eyes of the people.**

**And you can generate different income  
streams for yourself.**

**Moneymaker 2.**

**The two things**  
**on which you Must spend your time on, everyday.**

**Which 2 are they?**  
**Watch TV and be on Facebook?**

**Without BULLSHIT, so:**  
**SALES & DIRECT MARKETING**

**If you sell something (sales),**  
**then profits comes into your business.**

**If you become good at (direct marketing),**  
**then profits comes into your business.**

**With marketing you save yourself time while selling.**  
**You do not have to explain who**  
**you are and what your company does.**

**How many hours per working day do you spend on sales?**

**How many hours per working day do You spend on Direct Marketing?**

**WHAT HAPPENS IF YOU ONLY SPEND YOUR TIME ON SALES &**  
**DIRECT MARKETING ??**

**Will you have more profits**  
**and therefore more money?**

**Sales & marketing are core of every business.**  
**If you set everything aside and**  
**just spend your workingdays on sales & marketing**  
**You'll do good.**

**Moneymaker 3.**

**the bible for entrepreneurs, written by an entrepreneur.**  
**So it's your daily reading.**

**No, it's not about GOD.**  
**It says, written by an entrepreneur ....**  
**YOU READ ONLY BOOKS WHICH ARE WRITTEN BY PEOPLE**  
**WHO OWN A COMPANY !!**  
**Do you understand ?**

**This way you prevent feeding your mind with BULLSHIT.**  
**And prevent yourself from modelling BULLSHIT.**

So you save yourself time and money.

Ok then, now a bit about that Entrepreneurial Bible.  
It is called No Excuses, the Power of self discipline  
And is written by Brian Tracy  
And yes, he has his own company.  
Otherwise his name would not be here.

It comes down to self discipline.  
And self discipline makes you feel very good  
about yourself.  
If you are going to exercise, for example, while most people are  
watching TV.  
If you to work on a Saturday,

while most people  
have weekend.  
If you take a step towards achieving your goals on Sunday.  
The above 3 examples,  
require discipline from you.

But 1, 3, 5 years from now where will you wind up?  
And where will most people wind up?

Have you ever worked a day with pain because your teeth were broken?  
Have you ever worked with only 2 hours of sleep, the night before?  
Have you ever worked without having slept the night before?

It was probably easier to watch TV then .....  
But then I would be a Bullshitter for you, and not someone who you respect.

Oh yeah, buy the entrepreneurial bible.  
NOW.

**Moneymaker 4.**

**Build your Fortune, and still have enough time for yourself, your family and your company.**

**I'm not going to tell you this is the only way,  
nor that it is the best way in the world.  
I'm just telling you it's a way that works,  
and with which you put money to work for you.**

**Because it takes little time, it is ideal.**

**So you'll still have plenty of time for yourself.  
for your family. And of course enough time  
for your company.**



( This valuable book is for sale in 190 countries,  
on 6 continents, worldwide. Get a copy at Kobo.com,  
Amazon.com or at Barnes&Noble )

**Moneymaker 5.**

**Orient yourself globally**

**Why would you have a region oriented company?  
Like there is only a market for you in your city or state?**

**And like there are no prospects in other cities and states?  
Who also spend money.**

**Think Global**

**The whole world is full of people who have money and spend money.**

**So you are going to orient yourself Globally.**

**Oh yeah, in those other places  
they also have email and mailboxes.**

**So with this we give birth to  
(Your Company) GLOBAL**

**What did Donald Trump say?**

**If you're gonna do some thinking. Think BIG**

**Moneymaker 6.**

**Save time with groceries.**

**You know and have been through it:  
making a shopping list,  
going to the store,  
searching for everything on your list and  
putting it in your shopping Cart,**

standing in line at the cash register,  
waiting,  
putting everything from the shoppingcart into your car,  
driving home,  
putting everything in the right spot.

Doing shopping every week.  
Is a total of 8 hours that you spend per month.  
Recognizable ? Of course, everyone does.

How do I say this neatly to you?  
You're wasting your time, einstein.

From now on, you order your groceries.  
When the Groceriestruck arrives at your door,  
you feel rich and smart.

The 8 hours that you have saved,  
you now spend on making profits.

**Moneymaker 7.**

**the Top 20%**

**Some of them have prchased a set of greeting cards from me.**

**They live in those big, beautiful houses.**

**And often they have their own company.**

**You can read more about them in your entrepreneurial Bible.**

**Make sure that you get into that top group.**

**By becoming the best  
in what you do.**

**Moneymaker 8.**

**You & Direct mail**

**Do you want to reach everyone?  
Everyone has a mailbox.  
So become very good at copywriting (selling in writing)  
Learn and practice writing good sales letters.**

**Many people don't want to receive offers in the mail.**

**But you also deliver your sales letters to them,  
because it is IMPORTANT that they know who you are,  
what your company does. And that you REALLY exist.**

**After you have been sued,  
then you can exclude them from your delivery list.  
Only then.**

**Your mail is also Measurable,  
you send out 100 letters, 20 people go to your website,  
1 buys. That is measurable.**

**(Or you can have 1 million likes &  
1 million engaged on social media.  
Which is not measurable and brings you 0 dollar,  
so it only costst you time)**

**Moneymaker 9.**

**Fund yourself & save money on your taxes**

**Go to a notary,  
and make your company a Private Limited Company.**

**Then you pay less tax.  
And you can sell shares, to fund yourself.**

**If you already have a Private Limited Company,  
also go to the notary  
to establish a foundation.  
A foundation for your family,  
to build a fortune in it.  
Without having to pay taxes,  
on that fortune.**

**Your foundation can also contribute to a better world,  
in a way that you choose.**

**Moneymaker 10.**

**Connect your company to your community**

**When I buy from company A, I get a product and a receipt.**

**When I buy from company B, I get the same product and I support 20 charities.**

**Where would you buy?**

**Support with 10% of your profits, the local charities and  
good causes.**

**For your PR or for your soul.**

**(So that the people who work for those charities,  
Become your customer.**

**Or so that you just feel great about yourself.**

**Or for both)**

**Moneymaker 11.**

**Your communication**

**Stick to mail & email.**

**Everyone has a letterbox &  
almost everyone has an email address**

**Social media platforms can  
lose their popularity.  
Like Hyves did.**

**Give people in your mail and email marketing  
a reason to go to your website.  
For example by giving away an ebook for free.**

**Repetition is the name of the game.**

**So you must Repeat at least every month  
your mail & email marketing.**

**Moneymaker 12.**

**your blank book, the seminar**

**Why would you pay 20 dollar for an empty book?  
Because you are going to put some great ideas in it.  
Do you know that 1 good idea can make you rich?**

**Buy an empty book. A journal  
Then go to Youtube and listen to:  
How to use a journal  
from Jim Rohn.**

**To learn how to use your blank book,  
and more information about your benefits  
from using it.**

**(Yes, he also has his own company, which still exists after his death)**

**Moneymaker 13.**

**how to use Social media correctly**

**Social media is a waste of time**

**You can only use it as Leadgenerating Pages.**

**So on your facebook or linkedin you write :  
A brief bio about you, a brief bio about your business,  
the what you & your business can do for the visitor/prospect  
and  
a link to your website.**

**Just that,  
after that you do not have to spend time on your social media  
platforms anymore.  
Never again.**

**Find me on LinkedIn, and you see an example  
of the text that you will put on your social media.**

**If you're smart, you can spend your saved time**

**meaningfully  
on those 2 things that will give you money.**

**Do you remember which 2 ???**

**SALES & MARKETING, Einstein**

**Moneymaker 14.**

**Your email on autopilot**

**If I receive a short email from you every week,  
which states: hey, how is it?**

**How was your week ?**

**Have a nice weekend.**

**Greetings, You**

**There is a chance that after a certain period of time,  
I will be open to buy something from you.**

**You know email marketing, look for a provider,  
for example Mailchimp, set it up for the whole year.**

**And keep in touch with your potential customers.**

**Build stronger relationships &  
send them offers.**

**On autopilot.**

**Without having to spend time on it.**

**Moneymaker 15.**

**SEO is Not for you**

**Why not ?**

**If your website is: [www.yourcompany.com](http://www.yourcompany.com)  
And someone opens his browser, and types into the  
address bar**

**[www.yourcompany.com](http://www.yourcompany.com)**

**Then he comes to your website, right?**

**If someone goes to google.com and in Google types :  
[www.yourcompany.com](http://www.yourcompany.com) , then he finds in  
the search results a link to your website, right?**

**How did you want to measure SEO?  
With a straightedge ?**

**When you become a medium-sized or large company,  
with a large budget.**

**Go big,  
with seo and other similar things.**

**But not now.**

**And you would spend your time on 2 other things, right?  
Sales & marketing, remember?**

**Are the Moneymakers valuable to you ?**

**Are you going to have more money and more free time?**

**Are you already implementing ????**

**If you are not serious about doing these things,  
how will you make more money &  
have more free time ?**

**Bonus Moneymaker 16.**

**Gratitude.**

**Be grateful for what you already have.**

**Thank your customers &  
thank the people who do something for you.**

**Also thank the people  
who are always there for you.**

**Bonus Moneymaker 17.**

**Write your book or booklet.**

**And position yourself as an expert.  
If you know more about a subject than I do,  
then you are an expert to me,  
regarding that subject.**

**So write about what you are good at,  
or what you know a lot about.**

**Describe your experiences as a salesperson,  
or as an entrepreneur.**

**Describe your life lessons.**

**Then you publish your book,  
via barnes&noble press & lulu.com &  
createspace.com & kobo.com**

**Your book will then be available for sale in various  
bookstores in several countries.  
Including Amazon.com & barnes&noble**

**Your book becomes a marketing tool for you,  
and for your company.**

**Mention in it or on your book, your web address or  
that of your company.**

**Make yourself a familiar person.  
People prefer to buy from a celebrity /  
well-known person.**

**That's why you see celebrities and wellknown people  
in advertisements,  
praising products.**

**If you want to very easily create & publish your first book....**

**Then put all the texts on your website,  
in a pdf.**

**Write and add some things, like your flyer and blogarticles.  
And your first book is ready  
to be published.**

**The advantage of this is that you have copyright  
on the texts on your website and your other writings.**

**And,  
you have went through the process of creating &  
publishing a book already once.**

**So you can now more easily create your 2nd book .**

**Bonus Moneymaker 18.**

**Become really good at selling.**

**Read books about selling and  
Go out selling door to door.**

**Become a master.**

**It does not matter that it takes years,  
for you  
to become an expert salesperson or  
to achieve mastery at selling.**

**If you become a 1000 times better at selling.  
Then you will also earn a 1000 times better.**

**( What if you eventually build a team of 1000 salespeople and earn on every sale they make ? )**

**Thank you for reading these Moneymakers.**

**I know you will benefit from them,  
if you implement them.**

**I wish you a lot more money &  
a lot more free time.**

**God bless you,**

**Jasmin Hajro  
© 2018**

**P.S. Money is just paper, ink and metals.**

**P.P.S. Success in business can only be measured with dollars.  
Have you sold things and earned 2000 dollar this month,  
then you're having a successful month. And you are successful.**

**P.P.P.S Hopefully money and success are no longer  
mysterious to you.**

**By buying this book,  
you made a donation to  
foundation Giveth Life  
&  
40 other charities.**

**Thank you.**

**I wish you a lot moneymaking.**

**Recommended books to read:**

**the books of Joe Girard**

**the books of Brian Tracy**

**the books of Dan S. Kennedy**

**all books about sales that  
you can find.**

**The Ultimate Winning Strategy,  
for entrepreneurs by Jasmin Hajro**

Only taking action will give you :



**the End**

**Recommended books :**

**Build you fortune – Jasmin Hajro**  
**Secrets of closing the sale – Zig Ziglar**  
**21 great ways to become a sales superstar – Brian Tracy**  
**Joe Girards 13 essential rules of selling – Joe Girard**